

# Which Cloud Model Is Right For Your Business?

Choosing the right computing model can be challenging. All three models (Public, Private and Hybrid) have their Pros and Cons when it comes to running infrastructure.



Review the table below to know which infrastructure is best for your business.

<h2 style="text-align: center;">PUBLIC</h2> <p style="text-align: center;">For businesses looking for flexibility.</p>	<h2 style="text-align: center;">HYBRID</h2> <p style="text-align: center;">The perfect mix of public &amp; private.</p>	<h2 style="text-align: center;">PRIVATE</h2> <p style="text-align: center;">Gives complete control over your cloud infrastructure.</p>
<h3 style="text-align: center;">SUMMARY</h3> <p style="text-align: center;">An on-demand computing service and infrastructure fully managed by cloud services providers and shared with multiple organisations using the internet.</p>	<h3 style="text-align: center;">SUMMARY</h3> <p style="text-align: center;">Critical applications/servers are in a private cloud, while less critical exist in a public cloud.</p>	<h3 style="text-align: center;">SUMMARY</h3> <p style="text-align: center;">An on-demand, on premise cloud deployment model where cloud computing services and infrastructure are hosted privately.</p>
<ul style="list-style-type: none"> <li>✓ Simple and efficient</li> <li>✓ Reduced costs, pay-as-you-go</li> <li>✓ On-demand scalability</li> <li>✓ Greater reliability</li> <li>✗ Chance of unpredictable performance</li> <li>✗ Less security and visibility</li> <li>✗ Lack of control</li> <li>✗ Compliance and legal risks</li> </ul>	<ul style="list-style-type: none"> <li>✓ More control over data</li> <li>✓ High scalability &amp; flexibility</li> <li>✓ Cost-effective at start</li> <li>✓ Improved security</li> <li>✗ Increased complexity &amp; management overhead</li> <li>✗ Increasingly expensive over time</li> <li>✗ Compatibility and integration</li> <li>✗ Management of 2 different sets of hardware and software</li> </ul>	<ul style="list-style-type: none"> <li>✓ Higher level of security</li> <li>✓ Ability to tailor it to specific needs</li> <li>✓ More control over resources</li> <li>✗ More costly than hybrid or public to maintain</li> <li>✗ Minimal mobile access</li> <li>✗ High IT overhead</li> </ul>
<p><b>Good for:</b> Businesses looking to access data anytime, anywhere without fronting the bandwidth and cash to host and manage the cloud infrastructure.</p>	<p><b>Good for:</b> Businesses that need both flexibility and security.</p>	<p><b>Good for:</b> Businesses that have any custom needs, desire to integrate business applications with their cloud, and actually be in control of the functioning of your cloud would be best served.</p>

The best cloud deployment is the one that makes the most sense for your organisation's needs. Contact **SMIKTECK** at [smikteck.com.au](http://smikteck.com.au) to leverage your resources optimally.